



## FESTIVAL HISTORY

Since 1995, the Gamble Rogers Folk Festival has been held every spring in St. Augustine. To complement the Festival's offerings, the Gamble Rogers Concert Series is held through the fall and spring months at the historic Waterworks building in downtown St. Augustine. The building also serves as home to the St. Johns Cultural Council, our concert co-presenter and sponsor. The Gamble Rogers Folk Festival, Inc. is the non-profit 501c3 organization, which coordinates all fund-raising events. The namesake, Gamble Rogers, was an extremely gifted musician and storyteller, who was as well known for his personal grace and generosity as he was for his acclaimed body of work. He was known nationally due to his presence on radio and television for decades, beginning in the 1960's. In 1991 Gamble Rogers lost his life in a heroic attempt to rescue a drowning stranger in Flagler Beach, Florida. The Gamble Rogers Memorial State Park and Gamble Rogers Middle School are named in his honor.

### MISSION

A key part of the Gamble Rogers Folk Festival's mission is to foster an appreciation for arts, music and storytelling by supporting the arts and arts education in the communities that we serve. Our Board of Directors and staff all work as volunteers to produce the festival and are passionate about maintaining Gamble Rogers' legacy and forwarding music and the arts in the community. Historically, the Gamble Rogers Folk Festival, Inc. provides support for music education and live performances in regional school programs.

### CONTACT

For more information on how to become a supporter or to purchase advertising, contact: [gamblerogersfest@gmail.com](mailto:gamblerogersfest@gmail.com)

For more information about the Folk Festival and Concerts Series visit:

[WWW.GAMBLEROGERSFEST.ORG](http://WWW.GAMBLEROGERSFEST.ORG)

## MAKE A DONATION

PAYABLE BY CHECK TO:

**GAMBLE ROGERS FOLK FESTIVAL, INC.**  
**P.O. BOX 3127, ST. AUGUSTINE, FL, 32085**

OR SCAN PAYPAL QR CODE BELOW



## BUSINESS EXPOSURE OPPORTUNITIES

*Support music in the community by becoming a Gamble Fest Sponsor. As a non-profit 501c3 organization, we couldn't do what we do without the support from our sponsors.*

*Thank you!*

# BECOME A FESTIVAL SUPPORTER

Large and small businesses, non-profits and individuals are invited to review our available sponsorship packages. We are forever grateful for the support!

“With outreach to thousands of listeners each year, the Gamble Rogers Folk Festival and the Gamble Rogers Concert Series offer a unique opportunity for businesses to connect with a diverse demographic that ranges from children and families to retirees.”

## OUTREACH AND EXPOSURE

- Almost 30 years of St. Augustine's music heritage that has touched thousands of St. Augustine residents and visitors through their attendance of the annual Folk Festival and monthly Concert Series
- Exposure opportunities on the festival's Website, Facebook, and Instagram pages
- Inclusion in the Gamble Rogers email newsletter, sent to thousands
- Coverage in local and regional news media including television, radio, and printed media

## STAGE SPONSORSHIPS

### MAIN STAGE SPONSOR - \$5,000

*The festival's Main Stage hosts over two dozen acts over three days!*

- Your business logo on the Main Stage Banner
- Sponsor name on Festival Website, social media and printed material including T-shirts
- 1/4 page Festival program ad
- 6 Festival weekend passes

### GAMBLE'S LIVING ROOM STAGE SPONSOR - \$1,500

*A more intimate concert setting that features Gamble's peers, songwriting circles, storytelling and special viewings of the documentary films of Gamble's life.*

- Your business logo on the Living Room Stage Banner, Festival Website, Social Media and printed material including T-shirts
- 1/4 page Festival program ad
- 4 Festival weekend passes

### PICKER'S STAGE SPONSOR - \$1,000.00

*There's a lot of action on the picker's stage!*

- Your business logo on the Picker's Stage banner
- 1/4 page Festival program ad
- 4 festival weekend passes

### YOUNG FOLK STAGE SPONSOR - \$500.00

- Your business logo on the Young Folk Stage banner
- 1/8 page festival ad
- 2 festival weekend passes

## OTHER ADVERTISING

### FESTIVAL PROGRAM BOOKLET

- Full page ad - \$750.00
- 1/2 page ad - \$500.00
- 1/4 page ad - \$250.00
- 1/8 page ad - \$150.00

## MORE SPONSORSHIP OPPORTUNITIES

### HOSPITALITY SPONSOR

An opportunity for our local restaurants to support the “workers” of our community music festival. We accept donations of snacks, drinks, breakfast, lunch, and dinner options. Sponsorship includes sponsor signage and recognition displayed in the musician's green room, mention in the festival program, website, and on social media.

### CONCERT SERIES SPONSOR - \$500

For the monthly individual concerts held at the Waterworks building in downtown St. Augustine.

- Sponsor name on festival website, social media, and any printed material at the concert
- 2 concert tickets
- 1/8 page Festival program ad

**WE ARE HAPPY TO CUSTOMIZE YOUR SPONSORSHIP! PLEASE GET IN TOUCH AT [GAMBLEROGERSFEST@GMAIL.COM](mailto:GAMBLEROGERSFEST@GMAIL.COM)**

**FESTIVAL VENUE LOCATION:  
ST. JOHNS COUNTY FAIRGROUNDS  
5840 FL-207 E, Elkton, FL 32033**